

EXAMPLE 1 Front and Back



Thank you
With this purchase you are reducing oil dependency and landfill waste, and providing South African school children with clean drinking water through the H2JoJo project.

What is H2JoJo?
We are Humble ISD students united by a passion to protect our environment and help others in need. With money raised from the sale of these anti-bottles, we are going to four South African schools to install JoJo cans that will store clean water for times of day when water would not be available. Read more on our H2JoJo Facebook page. We are changing the world one JoJo can at a time.



RandomKid
The Power of Purpose

Your Actions Matter!
Every year...

- 17 million barrels of oil are used to make water bottles for the US market—enough to fuel 1.3 million cars.
- 38 billion water bottles end up in landfills—nearly 80% of every bottle sold.



Protect our Water Planet

1. Talk trash with family and friends—come up with ways to reduce, reuse, and recycle.
2. Turn water off when brushing teeth or soaping hands.
3. Pack a zero waste lunch in all reusable containers.
4. Turn off lights when leaving a room.
5. Unplug electronics when not in use.
6. Carry reusable cloth bags for all your shopping.




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EXAMPLE 2 Front and Back

We are members of Gulf Shores Middle School's Citizen Environmental Organization in Gulf Shores, AL, and our mission is to make the world a better place! By purchasing this awesome, reusable "anti-bottle" for \$10 you can help us change the world by:

- Reducing landfill waste
- Reducing oil dependency
- Bringing safe drinking water to the world



In 2004 more than 12 billion barrels of oil were used to manufacture plastic water bottles and generated about 2.5 million tons of carbon dioxide.



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